

JOHN CONNELLY

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SUMMARY

Portfolio Site: robotolympics.com

I enjoy finding pragmatic, efficient solutions to new challenges. I utilize the necessary technologies to create dynamic, scalable websites and applications that follow established design patterns.

All of my work is based off of an NPM build process using Webpack and GULP, uses version control, is cross-browser tested/fully responsive, and most of it has been maintained for years, post-launch.

EXPERIENCE

Technology Director - Luminus

Buffalo, NY — 2022 - Present

Development Director - Luminus

Buffalo, NY — November 2016 - 2022

Developer - Luminus

Buffalo, NY — November 2014 - November 2016

Fulfilled client needs by translating their real-world systems into digital solutions.. Worked closely with designers to collaboratively plan and create useful, achievable applications.

Oversaw and trained two developers in a production environment.

Created quotes/scopes for full web builds and updates to legacy systems.

ACCOMPLISHMENTS

- Developed user-centric systems for both internal and B2C exchange of resources and communication
- Created NPM-based universal build process for sites.
- Developed and maintained an efficient “base template theme” that was utilized on over 75 client sites.
- Built and maintained a custom tool for a daycare registration. This standardized their registration process across 17 physical locations.
- Lead Developer on more than 100 full website builds. Contributed and maintained code on ~75 other sites.
- Maintained User-systems for large-scale sites.

EDUCATION

University of Buffalo, New York —
Bachelor of Arts in Media Studies
Production - *Cum Laude*

SKILLS

PHP, Javascript, jQuery, C#, GIT,
MySQL, SASS, NPM Build Processes
(Webpack, GULP, GRUNT),
Pagespeed Optimization, Shell
Scripting, LESS, HTML, CSS, Iterative
Googling

Common Technologies

Google Maps API, Bootstrap,
Wordpress, WooCommerce, CakePHP,
React, Laravel, Twig, Greensock,
AnimeJS, ScrollMagic, Facebook API

Design Tools

Adobe Photoshop, Adobe Illustrator,
Adobe XD

TOOLS

VSCode, Advanced Custom Fields, NPM
Gulp, OSX Terminal, Google, cPanel,
WHM, W3C Validator, Sublime Text,
Filezilla, Chrome DevTools, Springloops,
Github

Freelance Web Development

Buffalo, NY — June 2011-Present

- Took over as lead developer on Hearst DMS iEngage Project.
- Developed Hearst DMS Careers webpage.
- Developed Hearst DMS Digital Marketing Wizard that was used by a team of > 500 salespersons.

Senior Web Designer - Local Edge

Buffalo, NY — May 2014 - November 2014

Programmed custom solutions for customers' websites in a fast-paced, production environment using Wordpress, PHP, Javascript, and other technologies.

ACCOMPLISHMENTS

- Developed custom HTML landing pages for high-profile clients with PHP form processing.
 - Manually coded form email notifications, and file upload management using PHP.
- Adhered to short deadlines while developing and designing large-scale Wordpress websites.

Web Developer/Designer - Smith McDonald Corporation

Buffalo, NY — December 2012 - May 2014

I created a project and user registration application utilizing CakePHP, Wordpress eCommerce/corporate identity websites for a group of small businesses, and email marketing applications.

ACCOMPLISHMENTS

- Developed a CakePHP application with a user login, profile system, password recovery, and data entry/validation systems.
- Customized layouts of WordPress themes.
- Developed HTML email templates and a PHP/MySQL database driven application to send email marketing campaigns.
- Customized WooCommerce product pages using jQuery and PHP to conditionally display product variations and options on McDonaldProducts.com.
- Developed WooCommerce Plugin to change product prices by set percentages.
- Acted as a consultant with outside firms.

Web Developer, HeadSpace Gifts and Glass

Buffalo, NY — July 2011 - January 2012

ACCOMPLISHMENTS

- Developed, designed, and maintained a custom PHP website with database driven image galleries, product catalogs, and a lightweight CMS.
- Redeveloped the custom PHP site into a Wordpress.
- Implemented effective SEO and frontend development practices.

RECENT PORTFOLIO

Portfolio Site:

robotolympics.com

Example Sites:

excelsiororthopaedics.com

thermoryusa.com

calicofinancial.com

russin.com

calicoxxv.com

doodlebugs.com

doodlebugs.com/summer-camp-signup

luminus.agency

toolstogrowththerapy.com

wendelcompanies.com

soundwavedjandphoto.com

flexovitabrasives.com

montantesolar.com

montanteconstructionllc.com

tmmontante.com

caulkandguninone.com

